

The Ecommerce Starter Package results in a fully operational store ready to take orders, built quickly at a predictable price. Choose from a rich selection of setup options, provide inputs including logos and product images and add security and backup for a secured online business. As a starter site on the infinitely extendable WordPress platform, it has room to grow as you scale your business, differentiate from your competitors and build out your brand.

Pages



Home (Shop) Page



Product Page Template



Cart



Checkout



Privacy Policy



Terms of Service (TOS)



Contact

Site Setup

By choosing a WordPress hosting plan from a reputable vendor, little backend configuration needs to be done. Occasionally some minor tweaks and corrections are necessary, especially for migrated sites.

- Rectify backend misconfiguration to match WordPress recommended standard.
- Add DNS redirects if required.
- Install WordPress and set site-wide configurations such as time-zone and date/time formats.
- Create admin and other system email accounts.

- Integrate plugins.
- Install theme and add branding elements.

Ecommerce

- Add general store settings such as address, currency, geographic service area.
- Add sales taxes collected, by region.
- Add domestic and international shipping zones plus Local Pickup.
- Add default and alternative shipping method plus Local Pickup.
- Add default and alternative payment system.
- Customize auto-emails for order status changes.
- Configure up to 2 product templates to act as models.
- Set up data retention rules to conform with stated privacy policy.

Maintenance

- Set up recurring local and off-site backups.
- Enable caching of static pages to improve performance.

Contact IPT for More Information

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